



# GSD Reunion 2020

## Virtual Volunteer Opportunities

### Alumni outreach

- Reunion works better with more alumni – help us promote the event!
- Contact friends/colleagues from your class and encourage them to attend Reunion and participate online
- If you need a list of alumni from your year or program, please email this request to [alumni@gsd.harvard.edu](mailto:alumni@gsd.harvard.edu)
- Follow Harvard GSD on social media to stay up to date on happenings at the School
  - o Facebook <https://www.facebook.com/HarvardGSD>
  - o Instagram <https://www.instagram.com/harvardgsd>
  - o Twitter <https://twitter.com/HarvardGSD>
  - o LinkedIn <https://www.linkedin.com/school/harvard-graduate-school-of-design/>
  - o YouTube <https://www.youtube.com/user/TheHarvardGSD>
- Post about Reunion using **#gsdreunion**

### Alumni engagement on Cadence

- Keep the conversations going before and after the 26<sup>th</sup> on Cadence by connecting with alumni, messaging them, and replying to posts on the livefeed
- GSD staff will periodically post questions/prompts on the livefeed, be the first to respond and encourage your friends/colleagues to participate with you
- Post your own content and start your own conversations on the livefeed
- If you see anything inappropriate, unkind, or just not right, please alert GSD staff on Cadence or email [alumni@gsd.harvard.edu](mailto:alumni@gsd.harvard.edu)
- Create private channels for more targeted conversations – skip ahead to 01:20 in [this tutorial video](#) to learn more about this feature

### Alumni-led sessions on Cadence

- Using Cadence, alumni volunteers can host their own zoom sessions open to all Reunion alumni or specific groups (like from your year or program)
- [Watch this tutorial video](#) on how to engage with alumni in groups on Cadence, skip ahead to 02:56 mark to learn about hosting your own session
- Alumni interested in leading a session are encouraged to email [alumni@gsd.harvard.edu](mailto:alumni@gsd.harvard.edu) or connect with GSD staff on Cadence to discuss options